

Unilever Code Of Business Principles And Code Policies

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an mba in a book a distillation of the wisdom of the greatest entrepreneurs business leaders economists and inspirational figures of all time in one handy and elegant

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this encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society

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This book offers a brisk survey of the relationship between law and economic activity. It provides a condensed overview of business and economic law that is the network of norms governing business organizations: commercial sales, banking, insurance, employment, business competition, intellectual property rights, environmental protection, bankruptcy, accounting, tax, and more. That is sophisticated but straightforward enough to be understood by non-experts. Naturally, the detailed rules on these topics vary from one country to another. Despite this diversity, certain basic concepts of business and economic law do hold true in most countries. This book identifies and explains those general principles and it does so in a lively narrative with helpful illustrations and references to further reading.

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